

#GivingTuesday

Your Campaign.
Your Cause.
Your Gift Makes A Difference!

For the past 25 years, the Kentucky Employees Charitable Campaign has served Kentucky state employees as the leader of giving and improving the lives of Kentuckians through charitable donations. If you haven't yet participated in the campaign, please consider doing so.

A message from 2018 KECC Chair, Mike Harmon, Auditor of Public Accounts: "No single Kentucky organization can help our children and families at the level of achievement that the KECC charities have collectively accomplished over the last 25 years, but it cannot happen without the help of employees like you. Every dollar makes a difference, and every dollar matters to the individuals, children, and families that these charities help every day...! encourage you to participate in this opportunity to give."

The KECC is made up of eight federated charities: the American Cancer Society, the Christian Appalachian Project, Community Health Charities, Kosair Charities, March of Dimes, Prevent Child Abuse Kentucky, United Way of Kentucky, and WHAS Crusade for Children. The KECC Charities undergo rigorous scrutiny by the Personnel Cabinet and have met stringent guidelines. They are well-managed and accountable and they help people right here in the Commonwealth. These federations represent nearly a thousand charitable programs, and when you scroll through the 2018 KECC Brochure, you will find that they touch all our lives.

Whether you know someone struggling to regain mobility after an accident, a family member who recently lost their job, a loved one who is suffering from Alzheimer's Disease, or you want to make sure your kids start school ready to succeed...your pledge can help make the difference.

Most importantly, 100% of collected pledges goes directly to help others when you give to one of the partner charities.

You can still direct your gift to any local or national 501(c)(3) organization by providing KECC with their address when pledging.

Learn more at <u>KECC.org</u>, view the <u>2018 KECC Brochure</u>, or watch the <u>2018 Campaign</u> Video by clicking here.

As always, if you have any questions or need assistance, please contact the KECC Administrative Office at 502-589-2296. We look forward to giving with you and making the 25th Anniversary one of the best campaigns ever! Thanks for all you do!

Visit KECC.org

Donate to your cause with a payroll deduction pledge until December 5, 2018.

Give Today!



<u>Click the image</u> to watch the 2018 Campaign Video and learn how the KECC Charities turn your donations into life-changing results!

More KECC resources below:

- View the <u>2018 Campaign Video</u>.
- View additional KECC Donor Resources.
- View the <u>2018 Brochure</u> to learn more about the eight federated partner charities
 of the KECC.

If you would like to arrange for a charity representative to speak at your staff
meeting or KECC special event, please reach out to <u>Nicole</u> with your meeting type,
location, date, and time.

Visit KECC.org



Kentucky Employees Charitable Campaign | 502-589-2296 | kecc@uwky.org | www.kecc.org

